

(This is from the correspondence course I am doing)

20073-292-069

WHO'S WHO IN HOMEBIRTH '88

AS A PART OF THE SPECIAL CONFERENCE PROGRAM FOR
THE HELPING HANDS HOMEBIRTH CONFERENCE

SPONSORED BY APPRENTICE ACADEMICS
HOUSTON, TEXAS JUNE 1988

FEATURING
DR. JOHN STEVENSON

We have big plans for our conference program: it will include quizzes, articles, poems and more. Our main feature will be our WHO'S WHO IN HOMEBIRTH. We want to recognize those who are actively involved with homebirth or those who contribute to making homebirth even safer. You make make one nomination or as many as you want between now and May 1, 1988. Please send \$2 per nomination to help defray the cost of forms sent to the nominees. Biographees will be listed in WHO'S WHO and recognized at our awards dinner in conjunction with the conference. You will be listed as a sponsor in the conference program. The programs will be sold to conference registrants for \$5 and we expect to sell several hundred copies after the conference for \$10 each.

We must have all nominations before May 1, but the earlier the better! We need the following information about each nominee: Name, address, phone number and a paragraph detailing your reasons for the nomination. We also need to know if we may tell the nominees who nominated them! Please remember to send \$2 per nomination.

MARK YOUR CALENDAR NOW.....OUR GOAL IS TO OFFER ONE OF THE FINEST EDUCATIONAL CONFERENCES EVER! WE BELIEVE THAT EVERY MIDWIFE AND CHILDBIRTH EDUCATOR IN THE COUNTRY WILL WANT TO GET TO KNOW DR. STEVENSON. IF YOU HAVEN'T READ ABOUT HIM YET IN THE BIRTH GAZETTE OR NAPSAC NEWS WRITE TO APPRENTICE ACADEMICS FOR SOME FASCINATING INFORMATION ABOUT THIS "DE-REGULATED" AUSTRALIAN HOMEBIRTH DOCTOR!

THE HELPING HANDS CONFERENCE WILL HAVE MANY OTHER UNIQUE FEATURES AS WELL AS SEVERAL FASCINATING SPEAKERS! YOU ABSOLUTELY WON'T WANT TO MISS IT! THERE ARE MANY WAYS TO GET INVOLVED AND SEVERAL WAYS TO GET A DISCOUNT ON THE REGISTRATION FEE! WRITE TO APPRENTICE ACADEMICS 3805 MOSSWOOD DR. CONROE, TX 77302-1176 FOR MORE INFORMATION. WE ARE ALSO INTERESTED IN YOUR IDEAS AND SUGGESTIONS!

I would like to nominate: _____
Address _____ City _____ ST _____ ZIP _____
PHONE _____ BECAUSE _____

You may/may not disclose the source of the nomination: (Name) _____
ADDRESS _____ CITY _____ ST _____ ZIP _____

- ◇ Please send more information on the conference.
- ◇ Please send information on:
 - ◇ BIRTH ART SHOW AND SALE
 - ◇ BOOTH/EXHIBITS
 - ◇ ADVERTISING IN CONFERENCE PROGRAM
 - ◇ PACKET
 - ◇ NETWORKING ADS (\$10)
 - ◇ DISCOUNTS

You may photocopy this form or send additional nominations on separate paper. cph

CONFERENCE UPDATE

I am so excited about our first conference. I hope to be able to accomplish so many objectives-----especially get to meet with all of you! I want to help Dr. Stevenson, offer super workshops and help promote AA and homebirth! I have LOVED getting to meet so many of you at conferences in the last four months! There are two things I really want to stress to all of you.....I CARE ABOUT YOU---whether you have ever sent in any work or not. I feel very familial with you all. NEVER avoid me if you feel embarrassed about not having sent in much work.....and don't avoid me if you have a "gripe". We will work it out....always!

We have waited 6 years for this conference.....let's do our best with it! I need your help!!!!!!!!!!!!!!

I need volunteers for several positions:

HOSTESSES: We are expecting MANY registrations from folks who are not involved with AA. Since we are sponsoring the conference, we are the hostesses! I need you to agree to take on the responsibility of helping 2-5 guests during & possibly before the conference. Basically your job will be to be sure they understand everything and know where their workshops are, etc. You will be expected to help with registration. In exchange, I will give you a 1 month extension for each person you are assigned.

REGISTRAR: Send 5 full conference registrations by March 1 and your registration for the conference (does not include meals or accomodations) will be \$25. Send 5 full conference registrations by May 1 and your full fee for conference registration will be \$75. We expect the conference fee will be \$150-\$175 for non-AAers. AAers will get a \$30 discount if current, \$10 if former and all graduates come for 1/2 price.

DONATIONS: AA will have a "used book and equipment" table. We need used birth books, etc.....LOTS AND LOTS of them. The money from this will help pay salaries for positions normally filled by volunteers. The problem is that those volunteers miss the conference. We are going to hire folks for as many positions as possible so that we can all enjoy this conference! We also need donations for door prizes for the conference. Don't overlook local merchants and gift certificates from stores like Sears, etc. The person who solicits the most donations for each of these categories will win an AA watch and a 3 month extension!

SELL ADS: We want pages of ads for our conference program to pay for printing, so that the sale of the program can be our buffer fund for unplanned for conference expenses (it costs a fortune to get speakers!!!!!!!!!!!!!!) You will earn 5% of the total in credit toward an extension or rebate on your conference fee. Business card size networking ads are \$10, 1/4 page ads are \$50, 1/2 page are \$75 and full page are \$125. The program will probably be bound like the Study Guide. It will have articles, quizzes and lots of other neat stuff. The page size for a full page ad will be 8x10. The ads don't have to be the typical display ad. Ex: buy 1/4 page and have an ad that says: CONGRATULATIONS ON YOUR GRADUATION FROM APPRENTICE ACADEMICS-WE ARE PROUD OF YOU ANNE! THE KMA, etc. or THE LONOKE COUNTY CHAMBER OF COMMERCE SUPPORTS FREEDOM OF CHOICE IN CHILDBIRTH! The person who sells the most ads will get a 2 year extension!

LISTS: Send us mailing lists of everyone you think would be interested in the conference. We are aiming for 175 registrations in order to meet expenses!

PROGRAM: We need lots of blurbs, poems, cartoons and more for the conference program. We need them by May 1 (ads by June 1)

WHO'S WHO: We need as many nominations for WHO'S WHO IN HOMEBIRTH 88 as possible. **MIDWIFERY TODAY** will help in the selection. Send \$2 per nomination with the person's address and phone #, why you are nominating them and if it ok to reveal the name of the person who nominated them. We need these ASAP.

MISCELLANEOUS: I need typesetting, printing, etc. and am willing to barter enrollment, extensions, etc..

ASSISTANTS: I need volunteers to help me at the conference in several positions: 2 coordinators with childcare folks, 2 coordinators with the exhibit folks we will hire, 2 to help with the AWARDS DINNER, 5 to help welcome folks to the Friday night public address: HOW SAFE IS HOMEBIRTH, one to assist Anne Harvey, who will be administering the MIDWIFERY SCHOLASTIC ACHIEVEMENT TEST, and others.....EVERY AAer should help in some capacity.

POST CONFERENCE: We will need hundreds of loose ends tied up: appreciation to speakers, congratulations to award winners and Who's Who. I'd like to give the personal touch where we can in all these areas.

NOTES: The Midwifery Scholastic Achievement Test is being written now by our graduates. If you have a question you would like to see included or other suggestions, send them to me ASAP. The test will be administered on Saturday and Sunday morning before the conference. The test fee will be \$7.50. That will cover the cost of printing and grading, and documentation, including a certificate with seal for all who make a score of 75 or above. The test will give folks an opportunity to practice taking an exam or have documentation that they have passed an academic exam. I am hoping that more than 1/2 the registrants opt to take it. ALL of you should!

Dr. Stevenson has written such great stuff...I can't wait to hear him speak. Plus we have verbal commitments from such great teachers as Mercy Inyang, Carolyn Vogler, Dr. Carol Rosen, Kandice Milloy and others! This will be a conference that is worth every cent! We will have skills workshops and "people skills" workshops such as, "The special needs of mothers who are giving their babies up for adoption. How can we help?" We are hoping to have a workshop on partnerships, including husband/wife teams and one for husbands of midwives on being a "silent partner". We have a round-table discussion planned on "Midwifery as a ministry" and workshops for CEs, doulas, and coaches, apprentices and more!

We are making an effort to have the most interesting exhibit area you have ever seen. There will be contests and drawings and exhibits and MORE!

THE HELPING HANDS QUILT WILL BE ON DISPLAY!!!!!!!!!!!!!!

We are negotiating for reduced airfares and extended conference hotel rates so you can plan to come early or stay late. Houston has lots of stuff to see. We are planning a full day AA workshop, meeting, etc for the Friday before the conference starts on Friday night for current AAers and graduates for motivation and instruction. If you are or have been in a slump....you will want to be there. That is the part I am looking forward to the most--"our" time together! I want you to meet Ray and the kids, and my mother and sister who have helped me so much with AA. I want you to get to know each other and encourage each other.

Dear Carla,

I am planning to come to our conference and want to help in the following ways:

- ◇ Registrar. send forms ASAP
- ◇ Hostess, send info ASAP
- ◇ I will solicit and send used books / equipment or door prizes
- ◇ I will sell ads for the program. send forms ASAP
- ◇ I will try to get exhibitors. send contracts ASAP
- ◇ I will send articles, blurbs, drawings or poems for the program
- ◇ I will solicit nominations for WHO'S WHO. send forms
- ◇ I will help at the conference in the following capacities:
- ◇ I will solicit donations for the AWARDS DINNER
- ◇ I can offer assistance in these ways:

- ◇ I will drive to the conference
- ◇ Send airfare info for _____ (#)
- ◇ Send info on HOUSTON and things to do
- ◇ I will need childcare for _____ (ages)
- ◇ I am interested in taking the MSAT. send study guide ASAP. \$7.50 enclosed.

Notes:

Name _____ FILE # _____ Phone _____

Address _____ City _____ St _____ Zip _____

- I am
- ◇ formerly enrolled
 - ◇ formerly enrolled, interested in your special offer for re-enrollment
 - ◇ graduate
 - ◇ current
 - ◇ close to PCD, send extension information