

20073-22-073

The Secretary,
Taranaki Home Birth Assoc.,
Ketikara Farm,
R.D. 4 Carrington Road,
NEW PLYMOUTH

15th August 1980

Dear Joy,

Thanks for your letters. You seem to be getting a good base to the Taranaki Branch. Subscriptions in Auckland are \$5 but I think it quite alright for you to charge whatever you like. One fifth of the family subscription for the year previous is paid to the national body but as you had no members last year and are just starting you are exempt but will receive newsletters etc.

I don't know that groups have had much success with advertising. It may be different in Taranaki. I suggest local newspapers might like to run an article on the new branch and your concern to find a mid wife given the number seeking home births. Often you can get the press to cover without paying advertising rates by making an article of it or approaching the health or womens section reporter.

You could ask Sarah Calvert to put a notice in her newsletter, The N.Z. Womens Health Newsletter, Porangi, 155 Galloway Street, Hamilton.

Myra Kitchenmen might also put an ad in her WINNZ Newsletter. P.O. Box 1369, Whangarei. You could also ask her to list you as a branch of N.Z. home birth Assoc.

Letters to the editor of magazines like the Listener or Womens Weekly discussing your branch and hopes and making the point of how hard it is to find a midwife might draw assistance from out of work m/w's !