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Barbara McFarlane
C/- N.Z. Home Birth Association
P.O. Box 7093
Wellesley Street
Auckland



1 May 1980

Dear Barbara McFarlane,

In August we are publishing a book called 'THE PAPER MIDWIFE' -a manual on homebirth, by Ingrid & Paul Johnson. I understand Ingrid has already been in touch with you.

I was in Wellington earlier this week where I met Bevan Fitzsimmons, who is a friend of yours. Anyway, that meeting (by chance, he was staying with Dave West, a long-standing friend of mine), reminded me to drop you a note to see whether your association would be interested in co-operating with us in terms support for the book, on the one hand, and entering into an arrangement by which we could offer your members some sort of mail order discount supply of copies of the book.

Do you have a newsletter? We could supply mail order forms for pre-publication ordering at around 25% below the published price.

The published price for this book will be something like \$7.95 (160 pages, plenty of illustrations/photographs etc.).

We anticipate publication for late August this year. Already we are negotiating a sale of an edition to Australia. It has been received very favourably (the manuscript) by two publishers there, who are bidding for it at the moment. Sales to a Canadian publisher will follow and negotiations are under way for a U.K. publisher.

I understand you have not seen the manuscript and I would be prepared to make a copy available to you soon for reading and returning with your comments/assessment. Please note, the manuscript is strictly copyright, as I am sure you will understand.

We still require additional photographs and would be interested in any material you or your members may have in this regard. All photographs used will be paid for at a rate that is agreeable to us both. We need photos illustrating aspects of the birth at as many stages as possible.

Please keep this letter confidential to yourself and your members.

Looking forward to your early reply and trusting that we can enter into a mutually useful association.

Arohanui,

Trevor Reeves
Publisher.