

OUR POLICY IS AS FOLLOWS

The New Zealand Herald will allow the publishing of family notices (that is births, deaths, engagements, weddings, In Memorium and bereavements), only if the specific advertisement is applicable to the classification under which it will be published. We will publish your notice only in English or Maori.

Birth announcements need to carry the name of both parents and be placed in an alphabetical listing determined by the chosen surname of the parents.

We would encourage the advertiser state the sex, weight and date of birth, and if you wish the street and city or hospital of birth. Sometimes the advertiser chooses to state the newborn's relationship to other members of the immediate family and also the mother's maiden name, particularly if the child is the first born in a relationship. Many advertisers take the opportunity in their birth notice to thank a particular friend or individual by name without promoting the friends occupation or status. If the advertiser wishes to thank the doctor, midwife, taxi or ambulance driver, nurses or a specific organisation, we will print the occupation without the distraction in the notice of naming names or organisations, clubs etc. If we allow one organisation to promote itself through the birth notice then we must allow all.

The Family Notices are solely for the announcement and publication of family news. The NZ Herald will not allow the specific value of the Family Notices columns to be lost or distracted by any political or moral implications in the notice.

In the advertiser's best interest the Herald will check on all family notices by phoning the advertiser back to avoid pranksters using the columns as a practical joke.

If a customer wishes to publish an alternate notice to the "family requirements", it may be best suited placed in the Personal or Public Notices classification.