



P.O. BOX 1678, AUCKLAND.

March 25, 1982

Dear Madam,

Mediawomen, an organisation of women who work in all branches of the communications industry, have launched a search for New Zealand's outstanding women. The awards are being held in association with Johnson and Johnson (NZ) Ltd and will culminate in a nationwide television programme to be broadcast live on Suffrage Day this year (September 19).

The purpose of the awards is to raise public awareness of the important role women play across the entire spectrum of New Zealand life.

Full details are on the enclosed nomination forms (which you are welcome to duplicate). We feel sure your organisation will want to participate in this unique event by putting forward the names of women of achievement in at least one, if not several, of the award categories. We hope you will distribute the nomination forms to all your branches and affiliates.

Should you require any further information or more nomination forms, please contact Mediawomen, P.O. Box 1678, Auckland. We look forward to receiving your nominations.

Yours sincerely,

Liz Cooke.  
Chairperson.

Thanks to Alex Cowan & Sons (N.Z.) Ltd for stationery supplies.

# AWARDS FOR WOMEN

MEDIAWOMEN, in association with Johnson & Johnson (N.Z.) Ltd, are seeking nominations for women of achievement and excellence.

The MEDIAWOMEN - JOHNSON & JOHNSON AWARDS FOR WOMEN are designed to increase public awareness of the outstanding and diverse contributions by women to New Zealand society.

MEDIAWOMEN - an organisation of women working in all branches of the communications industry - aims to improve the image of women as portrayed by the media.

This is the first year these awards have been offered. We are seeking nominations, which must reach us by May 30, 1982. The awards will be presented in a live television show celebrating Suffrage Day, on Sunday September 19, 1982. The selection will be by an independent panel of judges.

A woman may be nominated for one or more of the following five categories:

1. COMMUNICATION: covering media, education and community work.
2. ENTERTAINMENT & THE ARTS: covering performance, visual arts, crafts, literature, music.
3. SPORT & RECREATION: including both physical and non-physical activities.
4. PROFESSIONS, BUSINESS, INDUSTRY & COMMERCE: covering achievements in all work areas.
5. HEALTH, MEDICINE & SCIENCE: of special relevance to women and children; includes health education, childcare, physical and mental health, as well as women-based projects in the community, and all environmental work.

The nomination form is on the back of this sheet. Please feel free to duplicate it as required.

Thanks to Alex Cowan & Sons N.Z. Ltd for stationery supplies.

NOMINATION FORM

AWARD CATEGORY(S) (Please tick appropriate box/es)

- Communications, Education, Community work
- Entertainment and the Arts
- Sport and Recreation
- The Professions, Business, Industry and Commerce
- Health, Medicine and Science

I wish to nominate:-

Full name:.....JOAN DOWLEY.....  
 Address:.....3 HENDON AVE, MT ALBERT,.....  
 .....AUCKLAND..... Phone No(s):.....887-759.....

Brief Biography of award entrant:

*See "A" attached*

(Further information may be attached on a separate sheet).

Why are you nominating this woman? (Give any details of your/your organisation's association with this woman, etc.)

*See "B" attached.*

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My full name:.....BARBARA JEAN MACFARLANE.....  
 Address:.....11 MANAPAU ST, MEADOWBANK, AUCKLAND.....  
 ..... Phone No(s):.....502-396.....

If you are making this nomination on behalf of a group or association, please give its name and address:

N.2. HOME BIRTH ASSOCIATION, AUCKLAND BRANCH  
P.O. Box 7093, WELLESLEY ST, AUCKLAND

Does the woman you have nominated know of this application? YES/~~NO~~

How did you hear about this award? *we were sent the forms by E. Cooke addressed to our box no.*

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Please post this nomination form to **MEDIAWOMEN - Johnson & Johnson Awards for Women**, P.O. Box 1678, Auckland, to reach us by 30 May, 1982. For further information & nomination forms, please write to **MEDIAWOMEN**.

"A"

Brief Biography of JOAN DONLEY

Joan Donley was born in Canada and graduated as a nurse there in 1938. She lived for some time on the British Columbia coast where in backblock conditions she raised a family and engaged in issues relevant to her life: education, health, road building and electricity. When she and her family immigrated to New Zealand in 1964 she trained in midwifery and gained experience in Auckland hospitals. She then registered as one of Auckland's two domiciliary midwives.

In 1974 Joan began by delivering her granddaughter and since then she has been responsible for more than 500 home births. With two women, whose babies she had delivered, Joan worked to form the N.Z. Home Birth Association Inc. and has given her time most generously in working for the cause. She has tirelessly attended conferences, delivered papers at seminars, prepared reports and articles for journals and the media, appeared in radio and television documentaries and news items on home birth and attends the majority of our committee meetings.

Recently Joan carefully researched and wrote a comprehensive 'herstory' of childbirth in N.Z. This controversial book traces the political developments which have turned mainstream childbirth into an alienating 'technological nightmare'. Joan hopes that it will inspire women to 'reclaim their autonomy in childbirth'. As she is fond of saying 'Its your body and its your baby'.

To be involved in home birth as a midwife requires complete dedication given the unpredictable hours, scandalously low fees paid by the Health Department, the responsibility assumed and the support required by women during labour, birth and the establishing of breast feeding. Joan is regarded as a firm friend by the women and the families of the babies she delivers.

In home birth, Joan uses acupuncture for pain relief and to turn breech babies. She became interested in alternatives to the usual narcotics during three trips to China as secretary of the New Zealand-China Friendship Society. Joan has been a keen champion of human rights in movements opposed to racial discrimination and the Vietnam War.

"B"

The Auckland Branch of the N.Z. Home Birth Association is nominating JOAN DONLEY for this award because of her great concern for women and their babies. She is committed to natural birth and birth at home and is a brilliant N.Z. spokesperson for what is an international trend.

Perhaps a personal note is appropriate here. Joan delivered our three babies at home. She has always been generous of her time and knowledge and fully supportive and extremely competent. My first child was born a few weeks premature and with inverted nipples I found it difficult to feed him. Joan lived in with us for eight days, arranging her time around his three hourly feeds, both day and night. With her assistance he was fully breast fed and now as a healthy six year old regards Joan as one of his best friends.

Home birth is now a viable option in a large number of N.Z. cities and in some rural areas. That this is so is in large part because of Joan's efforts and her ability to inspire others.

Barbara Macfarlane,  
Secretary.